

## Fellowship-Wide Call GSB-PI Media Contact Training

Saturday 05/02/2020

12 PM - 1:30 PM ET; 9 AM - 10:30 PM PT; 5 PM - 6:30  
PM GMT

**Contact Person and Call leader:** Siobhan, Appointed Committee Member (ACM) to GSB-PI [siobhanwithgratitude@gmail.com](mailto:siobhanwithgratitude@gmail.com)

**Participants:** Training will be open to all D.A. members, both those who wish to learn how to respond to requests by the media for information about D. A., and members who would like to learn more about how to discuss D.A. with people outside of the Fellowship.

**Purpose of This Call:** To train D.A. members who may wish to respond to inquiries from the media about D.A.

USA & CANADA CALL-IN NUMBER  
+1. 605.472.5540 *access code: 617093#*

For international numbers and online access,  
visit [debtorsanonymous.org/call-in-access](http://debtorsanonymous.org/call-in-access)

For recordings of Fellowship-wide calls (when made available),  
visit  
[debtorsanonymous.org/fellowship-services/fellowship-podcasts](http://debtorsanonymous.org/fellowship-services/fellowship-podcasts)

### **Pre-Training Suggested Reading List:**

-*Twelve Steps & Twelve Traditions and Twelve Concepts of Debtors Anonymous:*

Traditions Three, Five, Ten, Eleven, and Twelve

-Public Information Manual for Debtors Anonymous:

pages 8 - 9 - Media Contact Training

page 10 - Guidelines for D.A. Members responding to the media

- page 11 - Suggested Criteria for D.A. Speakers' Media Interviews
  - page 12 - Guidelines for Understating D.A.'s Tradition of Attraction vs. Promotion
  - page 13 - Activities not Recommended for Attracting Members
  - page 16 - Memo for Members when Dealing with or Contacting the Media
  - page 18 - History of D.A.
  - page 25 - Memo to the Media & Press
  - page 29 - Media Guidelines
  - page 30 - Suggested Media Release Form
  - page 34 - D.A. IS & D.A. Is NOT
- A Word on Social Media and Traditions Six and Ten

### **Important Tools:**

- Debtors Anonymous website [www.debtorsanonymous.org](http://www.debtorsanonymous.org)
  - <http://debtorsanonymous.org/getting-started/free-literature> for the ***Debtors Anonymous Manual for Service*** and ***Twelve Signs of Compulsive Debting***
  - Public Information Manual for Debtors Anonymous and Starter Kits <http://debtorsanonymous.org/fellowship-services/public-information>
  - The Twelve Steps, Twelve Traditions, and Twelve Concepts of Debtors Anonymous: Thirty- Six Principles of Recovery*, available for purchase at <http://debtorsanonymous.org/fellowship-services/order-literature>
- Your own anonymous email