

**Statement On The Traditions And Social Media
Adopted By The D.A. General Service Board 2011**

Our Tradition Eleven states that “we need always maintain personal anonymity at the level of press, radio, and films.” This implies all forms of public media—including social media. Our Tradition Twelve states, “Anonymity is the spiritual foundation of all our traditions, ever reminding us to place principles before personalities.” Anonymity provides protection for every member from identification as a debtor—an important safeguard, especially for newcomers.

The growing popularity of social media brings with it the increasing need for us to maintain personal anonymity. When using a Web site or any social media platform where D.A. members and non-D.A.s mingle, we should be aware that it is a form of public media. If we reveal our membership in D.A., along with our full name and/or photograph, this would be in conflict with the spirit of Traditions Eleven and Twelve.